

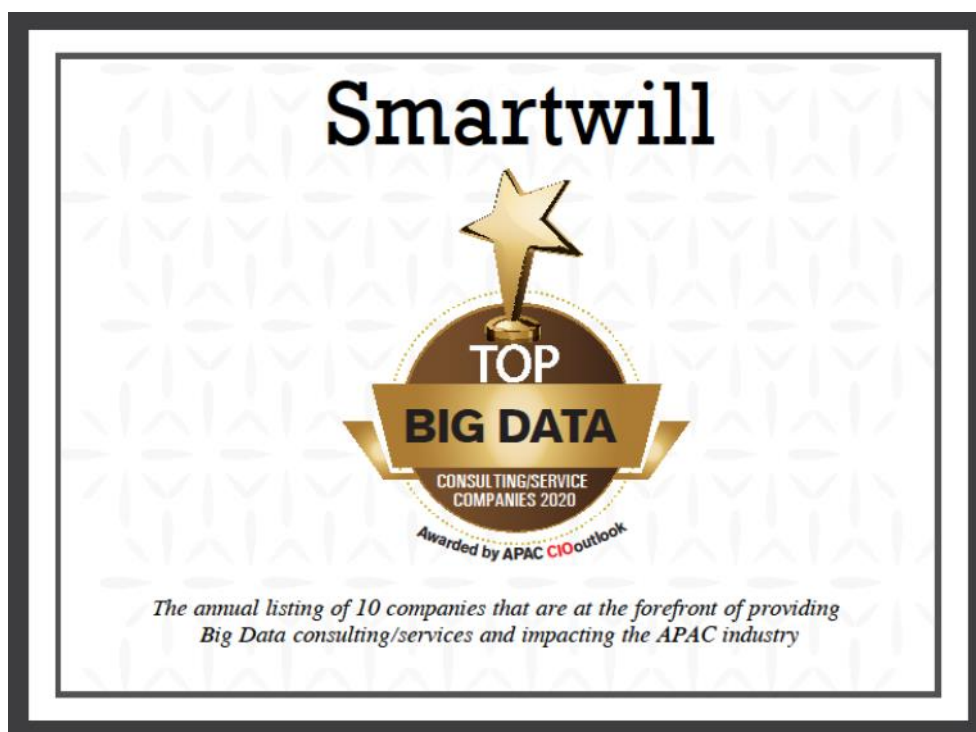
## News Release

December 24, 2020

Smartwill Inc.

### **Smartwill Inc. has been selected on Big Data as one of the Top 10 Big Data Consulting/Service Companies 2020**

Smartwill Inc. (Headquarter: Roppongi Tokyo, President&CEO Masashi Sakamoto) has been selected on Big Data as one of the Top 10 Big Data Consulting/Service Companies 2020.



『APAC CIO outlook』 is a magazine headquartered in Silicon Valley, USA, published for the purpose of providing various information about the IT community to CIOs, CTOs, etc. in the Asia-Pacific region. In this magazine, the innovation and corporate contribution in CRM consulting utilizing our big data were highly evaluated, and it was selected as one of the top 10 companies in 2020. An interview article with Masashi Sakamoto, President & CEO of the company, was published along with the selection.

APAC CIO Outlook Magazine :Article (Website):

<https://bigdata.apacciooutlook.com/vendor/smartwill-designing-relationship-between-companies-and-customers-cid-5585-mid-401.html>

The image shows the cover of the December 2020 issue of APAC CIO Outlook Magazine, featuring Smartwill as a 'TOP BIG DATA' company. The cover includes the magazine title, issue date, ISSN, and website. Below the title is a large graphic of the 'TOP BIG DATA' award, with a smaller version of the award below it. The article page on the right features the title 'Smartwill Designing Relationship between Companies and Customers', a photo of Masashi Sakamoto, and several paragraphs of text. The text discusses Smartwill's expertise in big data analytics and CRM, and mentions their 'AICO' platform. The article is signed by Masashi Sakamoto, President & CEO of Smartwill.

We will continue to improve big data analysis technology and contribute to the sales and marketing activities of more companies.

#### 【Company profile】

##### ■ Smartwill Inc. (Service design, marketing operations)

Based on a data-driven CRM strategy, we provide consulting, planning, and execution of corporate marketing and communication strategies. We develop and provide solutions to support digital transformation in stores through the support of numerous retail companies. In November 2020, we released the online customer service platform “AICO” to promote and support the DX of retail companies.

Headquarter: 6-16-50 Roppongi, Minato-ku, Tokyo, Japan

Website: <https://www.smartwill.co.jp>

AICO Website: <https://www.goaico.com>

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<Contact>

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